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20TH Anniversary Business in the Arts Awards August 18, 2010

NOMINATION GUIDELINES

The Arts and Business Council of Greater Phoenix will consider activities that occurred from August 2009 through July 2010. Submit your responses to the following awards criteria questions on a separate sheet(s).

A panel of arts/cultural and business professionals will judge entries independent of the Arts and Business Council of Greater Phoenix. Panelists look for a clear and detailed description that highlights the exemplary contribution of the project, service(s) or individual being nominated. One recipient will be awarded from each nomination category.

All entries **must be** submitted as follows or will be disqualified:

- Entries must have a cover (downloaded nomination form)
- Entries **must** include a narrative which should not exceed **two** 8-1/2 x 11 pages.
- **Other support documentation will be considered**, i.e., up to two (2) letters of support (**not to exceed one page for each support letter**), newspaper clippings, etc. not to exceed **two** pages.
- Entries may not exceed seven pages (i.e., 1 cover page, 2 narrative pages, 2 support letters, 2 press clip pages).
- **IMPORTANT: Entries that do not include supportive narrative will not be considered for an award.**

If you wish to submit more than one nomination, for a different category, you must complete and submit another nomination form and narrative for it. Only one nomination in each category will be accepted. Past winners are not eligible for consecutive year nominations. You may nominate yourself.

NOMINATION INSTRUCTIONS

1. Please follow the parameters listed for each category below.
2. Make sure to indicate goals, objectives and measurable results for specific activities.

For Large Business (1,000 or more employees)

Articulate the value of the impact (cash/in-kind/underwriting) and the role the nominee played in building the capacity and vision for the arts community:

- Provide current and historical overall support for the arts community and arts organizations.
- Describe the scope of service this nominee provided to the community (how many organizations have been helped, legislation enhancements, projects that enhanced community impact and support of the arts, etc.).
- Give at least three (3) examples of how the nominee increased the visibility of the arts/cultural environment and how the support impacted the community.

For Mid-Size (500-999 employees) and Small Business Nominees (up to 499 employees)

Articulate the value of the impact (cash/in-kind/underwriting) and the role the nominee played in building the capacity of an arts organization and/or for the arts community:

- Provide historical overall support for an arts organization and/or arts community
- Describe the scope and outcome of a project that enhanced the viability of an organization/community, i.e., help an organization to achieved managerial strength, audience development,
- Give at least one example of how the nominee increased community visibility and support.

For Arts Advocate and Arts Board Member (only)

Articulate the role the nominee played in building the capacity and ability of the arts organization(s) in these areas:

- To serve its mission
- Achieve organizational/managerial strength
- Increase visibility or impact the community
- Advocating at the community or state level
- Demonstrated board leadership in advocating to the community or state level
- Results of advocacy efforts

For Art Organization Nominees (only)

Articulate the accomplishments of the nominee organization in these areas:

- What helped you further your mission or fulfill the mission during this current year?
- How did you achieve organizational/managerial strength? (i.e., strong financial management, balanced budget, management excellence, project that increased audiences)
- How did you increase visibility or impact the community (i.e., community/outreach programming, overcoming geographic barriers)?
- Can you demonstrate recognition nationally or locally?

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August 18, 2010**

NOMINATION FORM

Sponsored By:



DATE:

(Please select only one category per nomination)

- | | |
|--|--|
| <input type="checkbox"/> Large Business Partner | <input type="checkbox"/> Arts Organization |
| <input type="checkbox"/> Mid-Size Business Partner | <input type="checkbox"/> Arts Advocate |
| <input type="checkbox"/> Small Business Partner | <input type="checkbox"/> Arts Board Member |

NOMINEE

Name
Title
Company/Organization
Address
City State Zip
Phone Fax
Email

NOMINATED BY

Name
Title
Company/Organization
Address
City State Zip
Phone Fax
Email

If you wish to make additional nominations, please make copies of this form. Please complete the form for each nomination submitted.

Entries must be postmarked no later than Monday July 5, 2010, 5:00 p.m.



Mail or fax nominations to:

2942 N. 24th Street
Suite 104
Phoenix, AZ 85016
(602) 234-4711
(602) 234-4722

Questions? Call 602-234-4711, or email, info@artsbusinessphoenix.org.

20TH ANNIVERSARY
BUSINESS IN THE ARTS AWARDS BREAKFAST

NOMINATION CHECK LIST

- Application
- Narrative (no more than two pages)
- Letter(s) of Support (no more than two pages)
- Press Clippings, Articles (no more than two pages)